



VansonBourne



liberty.

Mind the Gap:

The Future of Equitable AI in UK Tech

Research conducted on behalf of TFN & Liberty by Vanson Bourne



Agenda

18:00 Arrival

18:30 – 18:35 Welcome from TFN

18:35 – 18:50 Insights presentation by Vanson Bourne and Liberty

01 **Is the UK ready for an AI revolution?**

02 **Driving investment in the UK tech sector**

18:50 – 19:10 Panel debate

19:10 – 19:20 Audience Q&A

19:20 – 21:00 Canapés, drinks and networking

Speaker introductions



Lauren Budd
Senior Research Manager



Elena Davidson
Chief Executive Officer

UK research based on insights from...

150

Business Leaders in
established organisations

50

Start ups or high growth
scale ups

10

Venture
capitalists



VansonBourne



liberty.

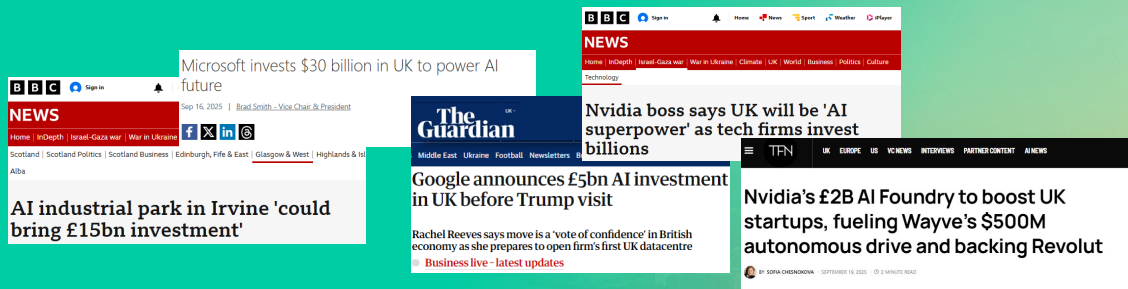
Is the UK ready for the AI revolution?



VansonBourne



liberty.



£550bn

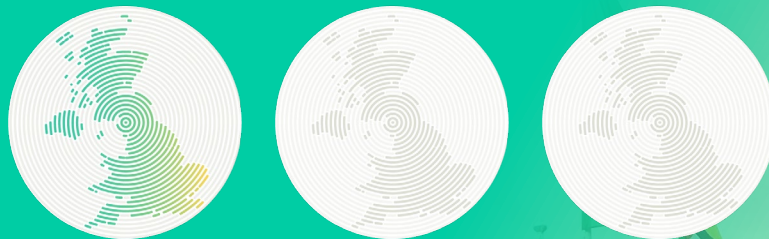
Potential boost to UK GDP by 2035 due to AI



86%

AI will determine the UK's position as a global economic power within the next decade

34%



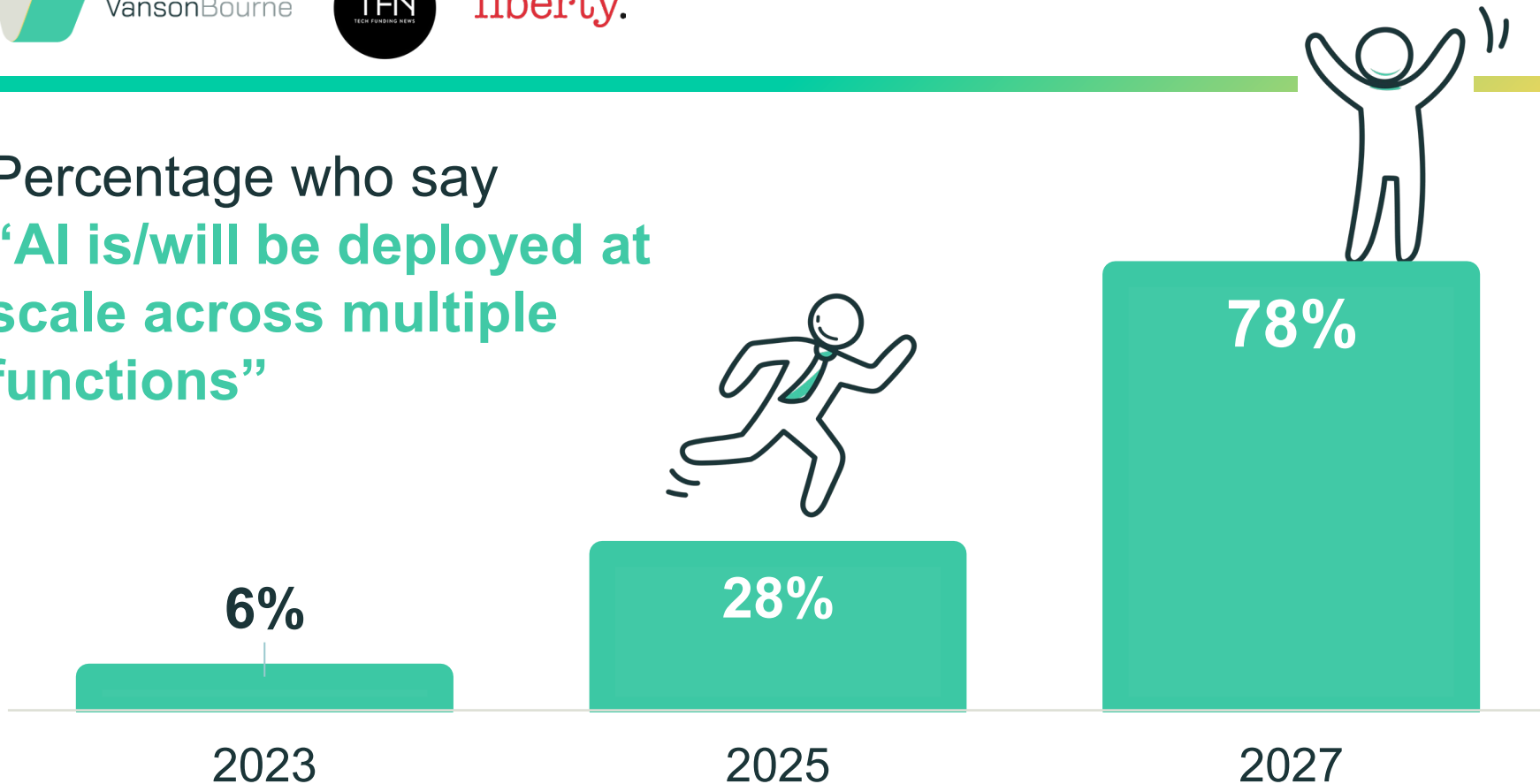
See the UK as **leading** in AI innovation

48%

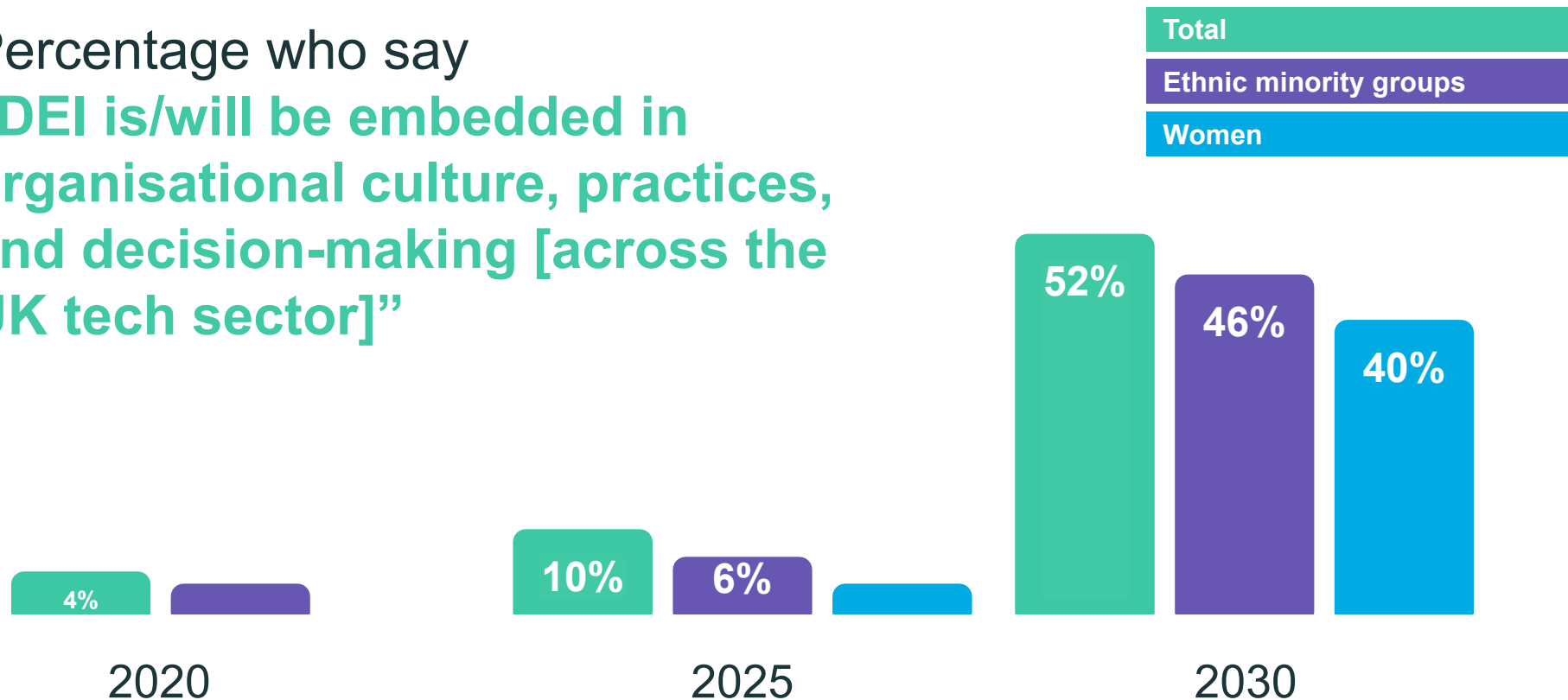


See the UK as **competitive** in AI innovation

Percentage who say
“AI is/will be deployed at
scale across multiple
functions”



Percentage who say
“DEI is/will be embedded in
organisational culture, practices,
and decision-making [across the
UK tech sector]”





VansonBourne



liberty.

Driving investment in the UK tech sector

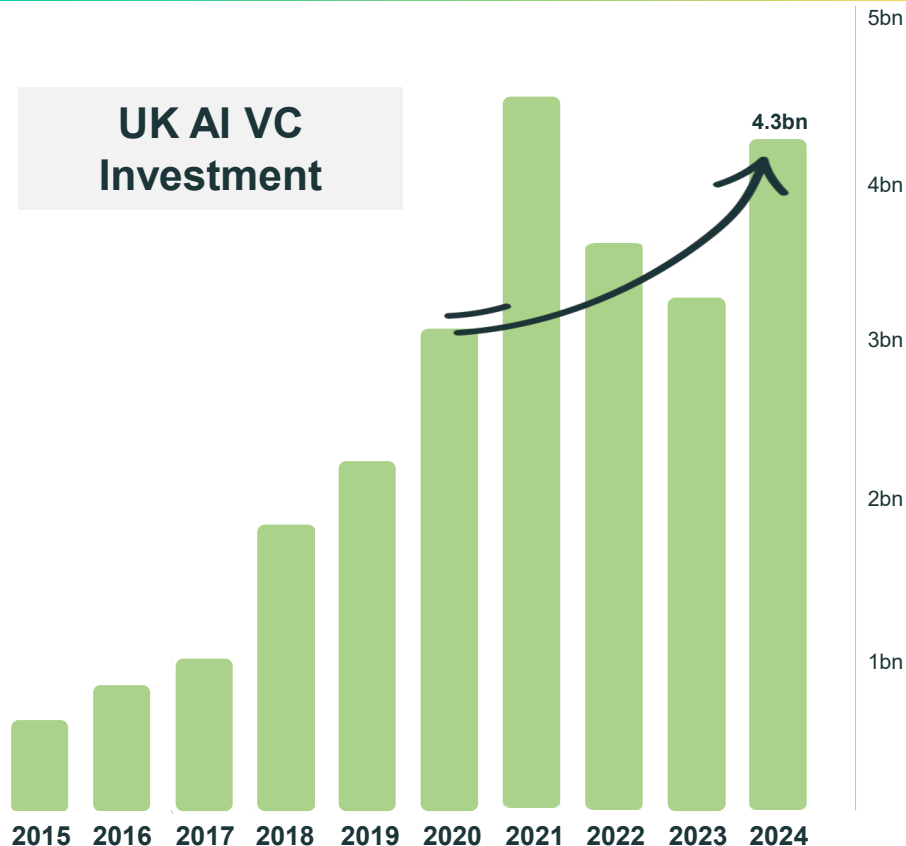


8.7%

Compound annual growth rate of AI investments in the UK between 2020 and 2024

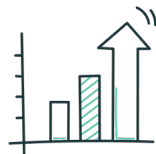


UK AI VC Investment



Convincing investors of
our market opportunity

54%



Lack of **access** to the
right investor networks

52%



Lack of **diversity** in
investor circles

40%



Top
challenges
faced when
securing
investment

What shapes VC's AI investment decisions?

Demonstrate value



Many AI startups get funding stuck because they can't show how their tech actually changes things, while winners clearly prove early impact

Outline the path to success



I'm looking for AI startups with smart, experienced teams and practical ideas. Those that can show a realistic path to revenue and scale will stand out

Keep it simple



Startups that communicate their vision clearly without jargon get noticed



VansonBourne



liberty.

Thank you

